



Ref: D/2025-26/07

Date: 21.05.2025

To,
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza'. C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051
Symbol: SBC

To,
Listing Department
BSE Limited
P.J. Towers, Dalal Street
Mumbai-400001
Scrip Code: 542725

Subject: -Announcement of Outcome of Board Meeting pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015, as amended ("SEBI LODR Regulations")

Dear Sir/Madam,

In compliance with the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we are pleased to inform you that the Board of Directors of the Company in its Meeting held today 21st May, 2025, Wednesday which was commenced at 04.00 p.m. and concluded at 07:30 P.m. have considered, approved and took on record inter-alia the following:

1. Re-appointment of Mr. Govind Ji Gupta as Managing Director.

The re-appointment of Mr. Govind Ji Gupta as Chairman and Managing Director for another term of Five (5) years from the last day of his existing term, in accordance with the provisions of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 which is further subject to the approval of shareholders in the upcoming AGM.

Mr. Govind Ji Gupta is not debarred from holding the office of a director by virtue of any order of SEBI or any other such authority.

The details as required under Regulation 30 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023 and SEBI master circular sebi/ho/cfd/pod2/cir/p/0155 dated November 11, 2024 are enclosed as **Annexure A**.

2. Resignation of Ms. Ruchi Chordia.

The resignation of Ms. Ruchi Chordia (DIN: 09725509) from the post of Non-Executive Independent Director with effect from close of business hours on 21st May, 2025, due to an increase in her board commitments.

The details as required under regulation 30 - Part A of Para A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 are enclosed as **Annexure- B**.

CIN: L18100UP2011PLC043209

Corp. Office : 49/95, Site-IV, Sahibabad Industrial Area, Ghaziabad, Uttar Pradesh - 201010

Head Office : 9, Lohiya Talab, Chhoti Basahi, P.O. Vindhyachal Mirzapur, Uttar Pradesh - 231307

Tel. : 0120-2895246, Customer Care : +8303-300-100, E-mail : info@sbcexportslimited.com, Web. : www.sbcexportslimited.com



3. Proposed Initial Public Offer (IPO) of its wholly owned subsidiary, Mauji Trip Limited

The Board approved the proposal of Initial Public Offer (IPO) of its wholly owned subsidiary, **Mauji Trip Limited**, during the current financial year, which is subject to the applicable regulatory approvals and in compliance with the relevant laws and regulations. This strategic initiative is aimed at unlocking value for the shareholders, strengthening the capital base of Mauji Trip Limited, and supporting its future growth plans.

Mauji Trip Limited operates in the travel and tourism segment, and the proposed IPO is expected to enhance its brand visibility and provide the requisite financial impetus to capitalize on market opportunities in the sector. It is a company that is passionate about crafting unforgettable experiences for our clients. From exotic destinations to hidden gems, we believe that the world is meant to be explored and we're here to help you do just that.

The Company will make further announcements in accordance with the applicable laws as and when material developments take place. Stakeholders are advised to take note of the same and are requested to refer only to official communications for accurate information.

4. Company Expands Online Retail Presence, Exploring Partnerships with Major E-Commerce Platforms.

The recent strategic partnership with **Amazon India** for the listing and sale of its apparel products on the Amazon online platform. This initiative marks a significant step in enhancing the Company's digital footprint and leveraging e-commerce channels to expand its retail reach across India. The collaboration with Amazon will enable the Company to offer its wide range of apparel products directly to consumers, thereby increasing accessibility and brand visibility.

Furthermore, the Company is actively engaged in discussions with other major online retail platforms such as **Flipkart, Myntra, and Meesho** to explore additional opportunities for listing its complete portfolio of apparel products. These initiatives are in line with the Company's strategy to strengthen its online retail presence and tap into the growing demand for e-commerce in the fashion and lifestyle segment.

The Company will continue to update the stakeholders on further developments in this regard as and when they materialize.

This information will also be made available on the Company's website at www.sbcexportslimited.com. This is for your information and records.

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Thanking You

For SBC Exports Limited

Hariom Sharma
Company Secretary and Compliance Officer
M. No. A41738

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Information as required under Regulation 30 - Part A of Para A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

Details of events that need to be provided	Information of such events
Name	Mr. Govind Ji Gupta
Director Identification Number (DIN)	01632764
Reason for change viz., appointment, resignation, removal, death or otherwise	Re-appointment of Mr. Govind Ji Gupta as (Managing Director)
Date of appointment /cessation (as applicable) & term of appointment	Re-appointment as Managing Director for a further period of 5 (five) years effective 25 December, 2025, till 25 th December, 2030, subject to the approval of the shareholders
Brief profile (in case of appointment)	<p>Mr. Govind Ji Gupta is a seasoned professional with over 15 years of business experience and holds a Master's Degree in Business Administration. He oversees the overall management and day-to-day operations of the Company, ensuring efficient job allocation, smooth coordination with the commercial team, and adherence to employee health and safety standards.</p> <p>His background includes key roles in reputed organizations such as Religare and SMC Global, reflecting his versatile industry expertise. Mr. Gupta is also actively involved in product development, bringing in creative ideas and marketing strategies to drive innovation and growth within the organization.</p>
Relationships between directors (in case of appointment of a director)	Mr. Govind ji Gupta is a Husband of Mrs. Deepika Gupta who is Executive director of the company.
Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018- 19 and the National Stock Exchange of India Limited Circular with ref. no. NSE/CML/2018/ 24, both dated 20 June 2018, regarding the director not being debarred from holding the office by virtue of any SEBI order or any other such authority	Mr. Govind ji Gupta is not debarred from holding the office of Director by virtue of any SEBI Order or any other such authority.

Information as required under Regulation 30 - Part A of Para A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

Details of events that need to be provided	Information of such events			
Reason for Change	Resignation of Mrs. Ruchi Chordia (DIN: 09725509) as the Independent Director of the Company, with effect from close of business hours on 21th May, 2025			
Date of appointment/cessation & term of appointment	21th May, 2025			
Brief Profile	Not Applicable			
Disclosure of relationships between directors	Not Applicable			
Information as required under BSE circular Number LIST/COM/14/2018-19 and NSE circular no. NSE/CML/2018/24 dated June 20, 2018.	Not Applicable			
Additional Information in case of resignation of an Independent Director				
Letter of Resignation along with detailed reason for resignation	Enclosed herewith as Annexure B.1			
Names of listed entities in which the resigning director holds directorships, indicating the category of directorship and membership of board committees, if any.	Sr.No.	Name of the listed entity	Category of Directorship	Committee Membership
	1.	Vinayak Vanijya Limited	Independent Director	<ul style="list-style-type: none">• Audit Committee• Nomination and remuneration committee• Stakeholders Relationship Committee
	2.	DCM Financial Services Limited	Independent Director	-
The independent director shall, along with the detailed reasons, also provide a confirmation that there is no other material reasons other than those provided.	Mrs. Ruchi Chordia has confirmed that there are no material reasons for his resignation other than those mentioned in his resignation letter.			

Ruchi Chordia

Address: Sadar Bazar, Vallabh Nagar, Udaipur, Rajasthan-313601

20.05.2025

To

To

The Board of Directors

SBC Exports Limited

CIN: L18100UP2011PLC043209

Regd. Offc: House No.-9, Lohiya Talab, Choti

Basahi P.O.: Vindhyachal Mirzapur UP 231307

Sub: Resignation from the office of Director of the Company

Dear Sir/Madam,

I Ruchi Chordia, Non-executive Independent Director of the Company, hereby tender my resignation from the office of Independent Director of SBC Exports Limited with effect from **21st May, 2025** ("after closure of business hours"). Further, I declare that I am resigning because of my personal reasons and preoccupations only, and there is no other reason for my resignation.

I wish to express my gratitude towards the Board of the Company for giving me an opportunity to serve on the Board; it was my privilege indeed. I also thank the senior management and other staff of the Company for extending their support during my tenure.

Kindly accept this letter as an intimation of my resignation from the post of Non-executive Independent Director of the Company and relieve me of my duties.

I further confirm that,

- 1) I do not have any claim whatsoever against SBC Exports Limited whether for loss of office, accrued remuneration or otherwise: and
- 2) SBC Exports Limited has no claims whatsoever against me.

Thanking you
Yours faithfully,

Ruchi Chordia

Ruchi Chordia
DIN:09725509